



# BECOME A SPONSOR AT NIRSA 2020

▶ January 23 - 25, 2020

**NIRSA Canada is the Professional Association for Recreation and Wellbeing** on university and college campuses, represented across Canada. Leaders in collegiate recreation from across the country attend this annual conference to join forces in making campus communities healthier. Next year marks the first time UBC will host the event locally and welcome campus recreation professionals from across Canada.



NIRSA Canada provides continuous professional development and helps advance important values on campuses including:

- Equity, diversity, inclusion
- Global perspective
- Health and wellbeing
- Leadership
- Sustainability

**SPONSORSHIP BENEFITS**

Opportunities to attain:

- Targeted exposure
- Networking platform
- Business leads



## GET INVOLVED!

Don't miss the opportunity to integrate and leverage NIRSA Canada conference resources and attendees! Throughout this two-day conference there are various exciting ways to collaborate and showcase your brand and products at flexible price points.

# GET INVOLVED AS:



## 1 AN EXHIBITOR:

Showcase your brand and/or products to conference registrants and the campus recreation community network.

- 10 x 10' space with access to power in prominent area within conference
- Inclusion on NIRSA/UBC Recreation websites
- Inclusion in collateral and e-newsletter content sent to conference registrants
- Opportunity for sampling or swag giveaways
- Name mentions throughout conference programming

► **INVESTMENT: STARTING AT \$300**

## 2 A PREMIUM SOCIAL SPONSOR:

Exclusive sponsor of opening and/or closing or social event within the conference.

- Presenter of pre-conference facility tours
- Inclusion in all conference collateral
- Feature on e-newsletter sent to conference registrants and prospective registrants
- Featured logo placement on NIRSA Canada and UBC Recreation websites for event
- Prominent on-site signage throughout
- Opportunity for keynote address from sponsor during welcoming and /or closing reception
- 10x10' Exhibitor space included
- Opportunity for sampling or swag giveaways
- Name mentions throughout conference programming
- Two (2) conference registrations included

► **INVESTMENT: STARTING AT \$3,000**

## 3 A PROGRAM SPONSOR:

Registration, keynote, and/or networking integration and recognition.

- On-site signage opportunity
- Inclusion on NIRSA Canada and UBC Recreation websites
- Inclusion in collateral and e-newsletter content sent to conference registrants
- Name mentions throughout conference programming
- Exhibitor 10x10' footprint included
- Inclusion in collateral and e-newsletter content sent to conference registrants
- One (1) conference registration included

► **INVESTMENT: STARTING AT \$1,200**